

Rolscreen Topics



Rolscreen Co. Pella, Iowa

ROLSCREEN



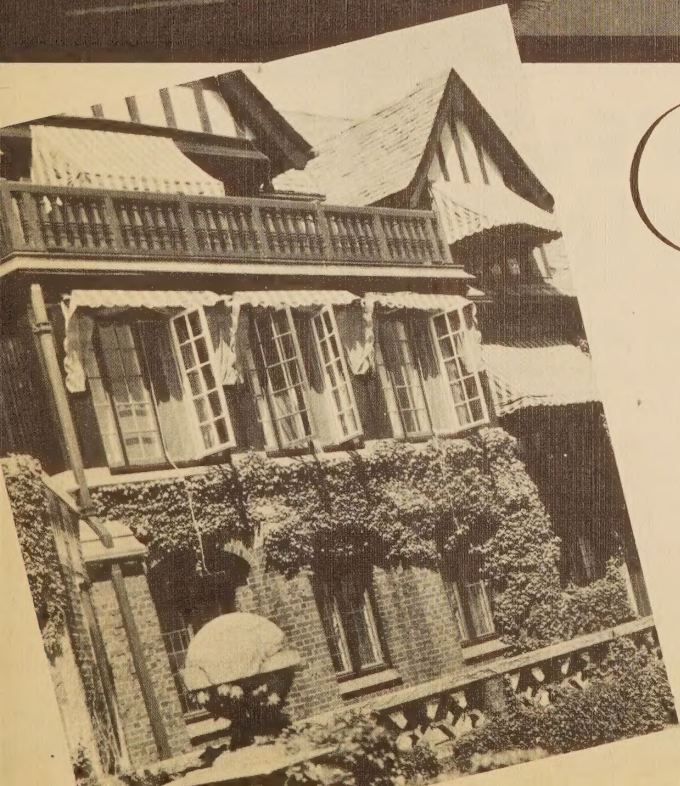
WORK—a word that is most inspiring to some—that is most deeply loathed by others. For some it has no measure—the days and weeks and years pass by but too fleetingly for men absorbed with enthusiasm for their labor. By others it is grudgingly meted out by hours as measured by the clock under an eye ever watchful.

WORK—how much, how hard—it's the subject of clashing debate resulting in bitter and deep rooted prejudices. What shall be the measure of work in factories and workshops, in tilling of acres, in creating, in building, in serving? Shall it be measured by law or left to man's own ambitions?

We would say, let man work and let him receive the full fruits of his endeavors. Long, long ago Moses brought down ten laws from the mountain, all of them now proven immutable through the centuries of man's struggle and progress. Each law still stands, a monument to Divine Omnipotence. The law said one day, the seventh, must be set aside for worship and rest for man and for son and for daughter and for man servant and for maid servant and for ox and for stranger. Rightly, the Sabbath has been set apart for man by law both holy and secular. And how we have been exhorted to observe this commandment!

Likewise there is a commandment for conduct on the first six days of each week. Sermonizing on these is most sadly neglected. Not in idleness, not in resting, not in wishing for gold or vociferously demanding the fruits of other men's efforts—not in riotous living, not just spending a few days or a few hours languidly working—none of these satisfy the instructions of the all-knowing Jehovah. The law Moses brought down brings man to his highest achievements, satisfied his wants and desires, brings him greatest happiness, contentment and satisfaction; the law that scorns all idleness and the fruits of such idleness; that law of laws that should be expounded by leaders of men and by that law that has stood and must stand if man is to continue in progress. Six days shalt thou labor!

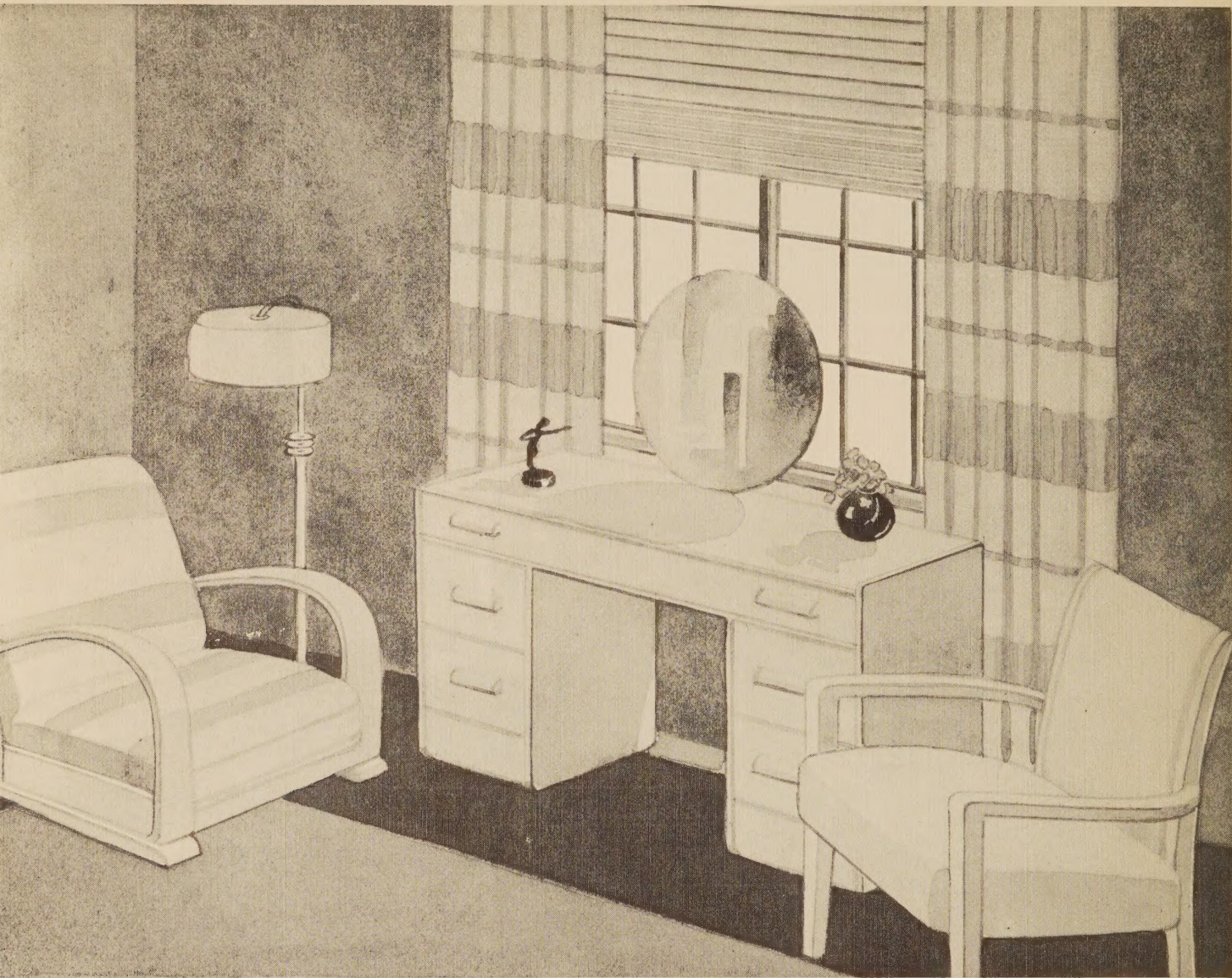
EDITORIAL



Charm....



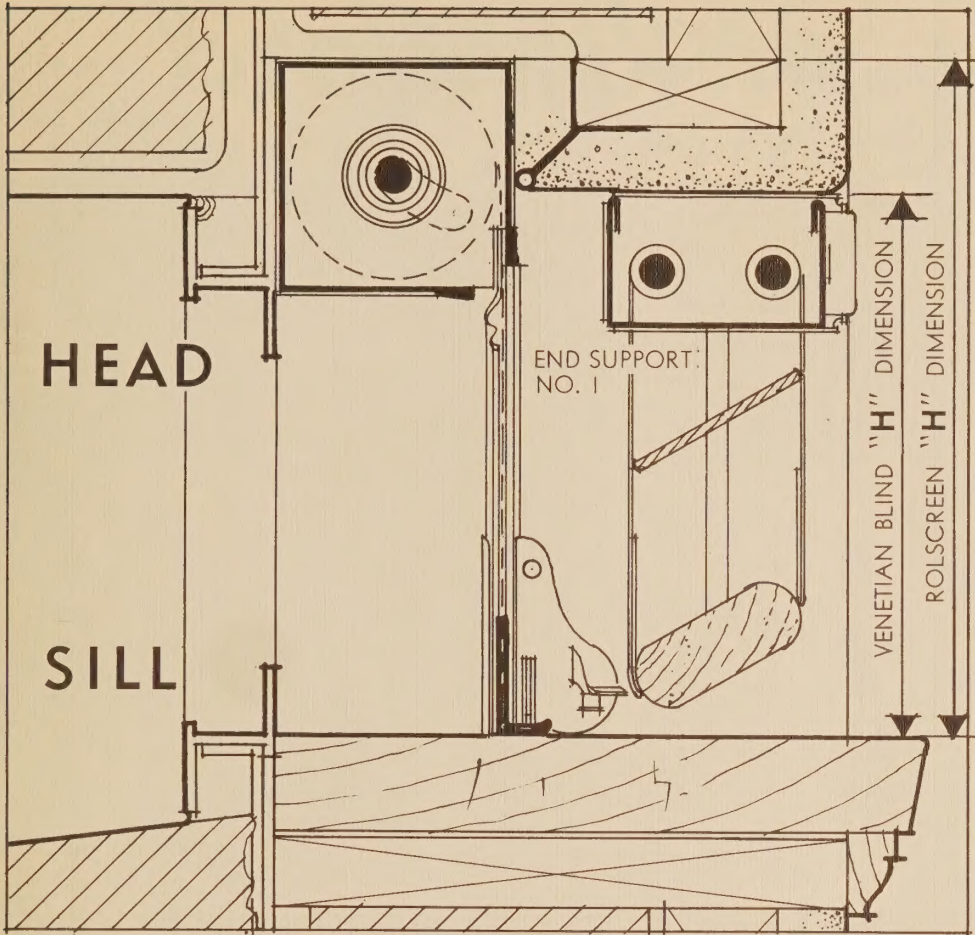
One of the most delightful spots one could ever imagine—the Sun Room in the Fred Bohen home in Des Moines, Iowa. Located on the outskirts of the city, this beautiful residence quietly rests on the edge of a virgin forest fairyland. Imagination may run wild while viewing the scene which nature has made of the wooded slopes with their masses of vari-colored trees and shrubs. Contrasting this primitive picture are the attractive formal gardens set in well tailored blankets of velvety-like green. In the Sun Room, as well as throughout the entire house, Rol screens add a definite note of beauty and convenience.



ROLSCREENS AND PELLA BLINDS **WITH CASEMENT WINDOWS**

Pella ROLSCREENS and Pella Venetian Blinds can be successfully installed in casement windows. They function separately, yet combine in such a manner as to give perfect performance and yet maintain the architectural beauty of the window. They may be installed in new or old construction without any special detailing and with no muss or bother. Drapes may be used if desired, but they are not necessary in order to complete an attractive setting as beauty is paramount in both ROLSCREENS and Pella Blinds. The exterior of the window may be reached easily in order to operate awnings, attend to the flower boxes or wash the windows. Complete details are given at the right and full sized details may be had upon request.

INSTALLATION DETAIL



ORDER INFORMATION

WHEN ORDERING
ROLSCREENS

GIVE:

ROLSCREEN "A" DIMENSION

ROLSCREEN "B" DIMENSION

ROLSCREEN "H" DIMENSION

WHEN ORDERING
VENETIAN BLINDS

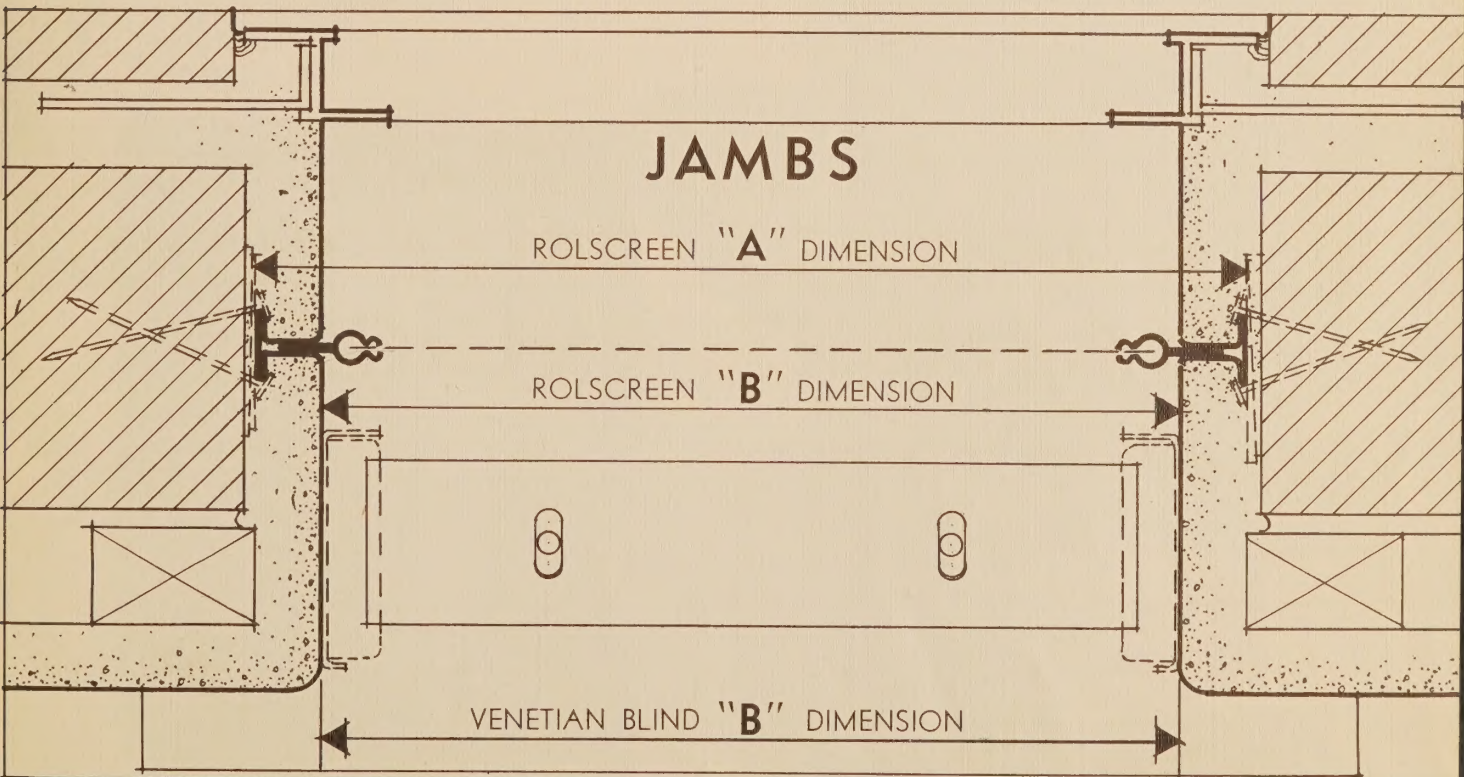
GIVE:

VENETIAN BLIND "B" DIMENSION

VENETIAN BLIND "H" DIMENSION

END SUPPORT NUMBER

GIVE THIS DETAIL NO.
WHEN ORDERING FOR
THIS INSTALLATION

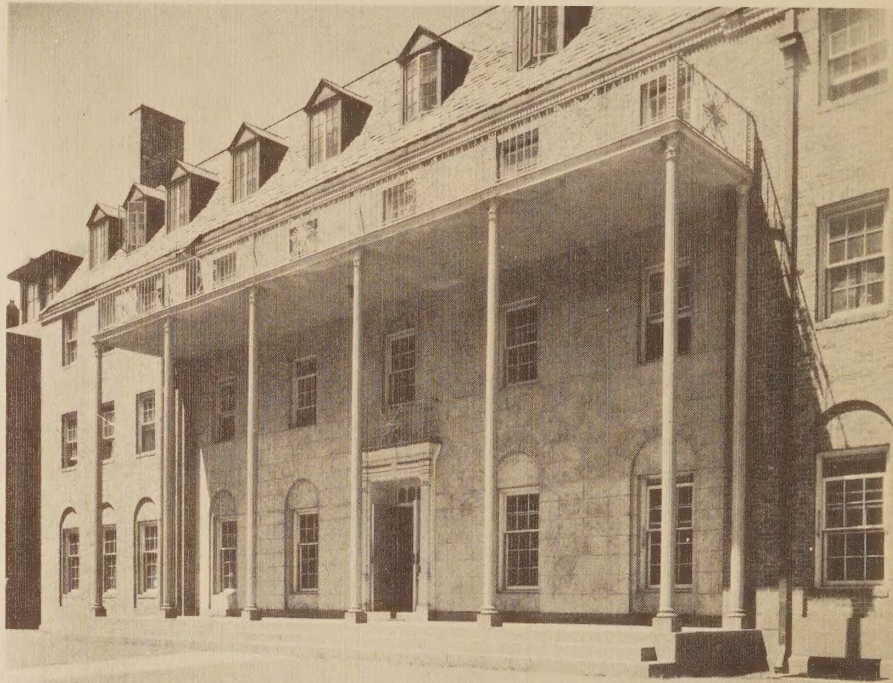


Y - PELLA, IOWA

THE Y. W. C. A. in Hartford...

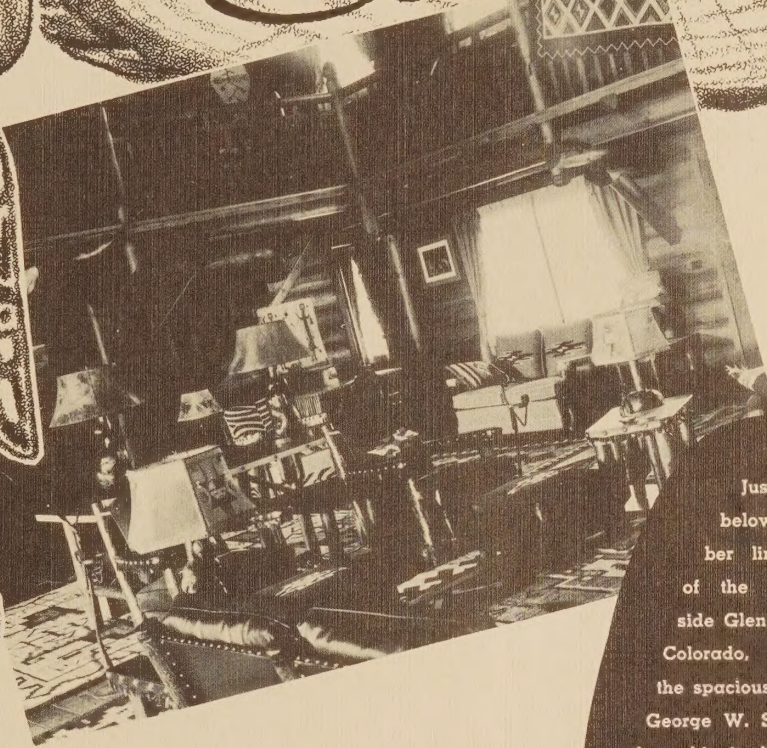
Architects:
Smith and Bassett

Contractors:
Industrial Construction Co.



A resident of Hartford, Connecticut, will always point out to a visitor the beautiful Y. W. C. A. Dormitory along Broad Street. And well might they be proud of such a structure. Its size is impressive and the architecture, so typical of New England, is effective through its simplicity. Both casement and double hung windows were used in the building and both were effectively screened with Rolscreens. Almost three hundred Rolscreens were used throughout the institution. The materials, as well as the equipment, were selected from their standpoint of permanency.

Rolscreens in Colorado



George W. Sommers Log Cabin
Glenwood Springs,
Colorado

Just a little below the timber line on one of the slopes outside Glenwood Springs, Colorado, you will find the spacious log cabin of Mr. George W. Sommers. Although the cabin itself carries a touch of the modern, none of this is evident in its surroundings. But this is more

than compensated for in the restful solitude which pervades the place. The interior of the cabin is quite unique as Indian themes have been utilized to the utmost in providing the theme for the decorations and equipment. The cabin was erected by the Cedar Products Company of Minneapolis and Rolscreens were installed through the efforts of Mr. L. A. Johnson, Rolscreen's manager at Minneapolis.

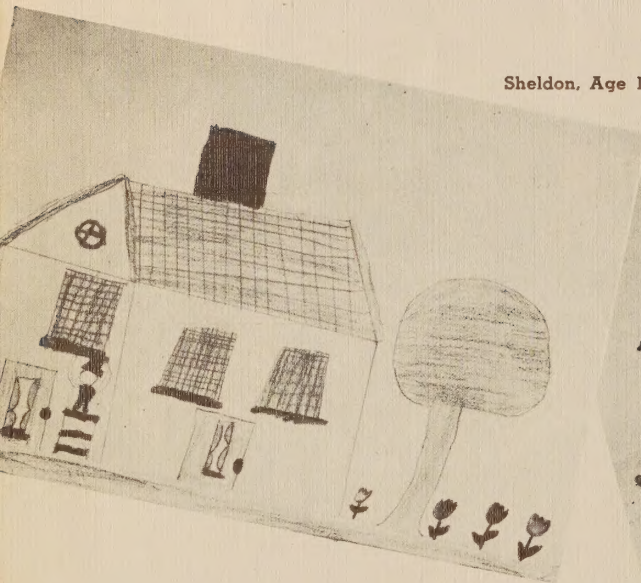


"WHEN DADDY PUTS UP SCREENS"

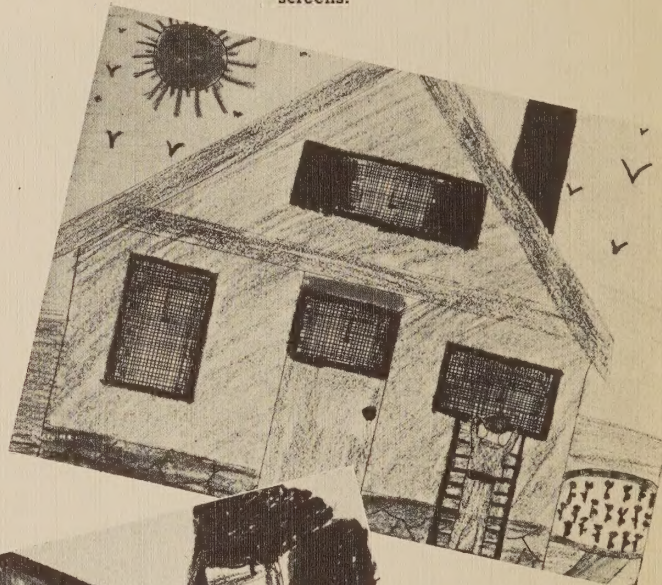
A TRUE PICTURE—THROUGH A CHILD'S EYE

Although not possessing the technique of the grown-ups, a child usually has the happy faculty of portraying things as they actually are. If you doubt it, glance at the accompanying illustrations. The children of the primary grades in the Pella Schools were simply told to draw a picture of Daddy when he puts up the window screens. These four were of the best drawings which resulted. Truly, the child has somewhat of a ridiculous impression of Father when he does this old-fashioned home chore.

No instructions were given the children preparatory to the work. They were given a piece of paper and a set of crayons and told to draw a picture of what Daddy looked like when he put up the screens.



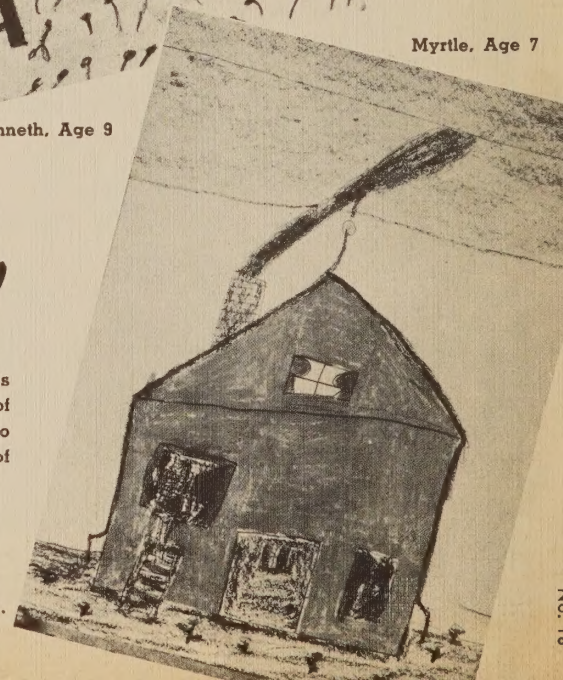
Sheldon, Age 10



June, Age 10



Kenneth, Age 9



Myrtle, Age 7

LET'S HAVE A CONTEST, KIDS!

Perhaps your child has a different idea of what YOU look like when putting up the screens. Let's find out. Have him—or her—put his idea on paper just as the Pella kids have done. Any kind of paper will do and any kind of crayon—wax, water color, lead, or even ink. The only persons who are not eligible are those connected in any way with the Rolscreen Co. and those over 10 years of age. There will be three prizes:

1st PRIZE	\$10.00 CASH
2nd PRIZE	7.50 CASH
3rd PRIZE	5.00 CASH

Your drawing must be mailed to The Editor, Rolscreen Topics, Pella, Iowa, not later than Oct. 15, 1937. Winning sketches will be reproduced in the next issue. Duplicate prizes in case of a tie.